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24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 1 OF 10
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 30 / 2014
Mailing Address 815 SLATERS LANE		Amount 30000.00
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure DIGITAL MEDIA	Category/ Type	Transaction ID : SE24.928277 Date of Disbursement or Obligation 09 / 29 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 2364567.96		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 30 / 2014
Mailing Address 815 SLATERS LANE		Amount 13400.00
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure DIGITAL MEDIA	Category/ Type	Transaction ID : SE24.928278 Date of Disbursement or Obligation 09 / 30 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 2364567.96		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	43400.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date 10 / 02 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466																									
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on <table border="1" style="display:inline-table; width:100px"> <tr><td>M</td><td>M</td><td>/</td><td>D</td><td>D</td><td>/</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>		M	M	/	D	D	/	V	V	V	V	V	V												
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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination <table border="1" style="display:inline-table; width:100px"><tr><td>M</td><td>M</td><td>/</td><td>D</td><td>D</td><td>/</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td></tr><tr><td>09</td><td></td><td></td><td>30</td><td></td><td></td><td>2014</td><td></td><td></td><td></td><td></td><td></td></tr></table>		M	M	/	D	D	/	V	V	V	V	V	V	09			30			2014																	
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City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928279																																				
Purpose of Expenditure DIGITAL MEDIA		Category/Type <table border="1" style="display:inline-table; width:100px"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>													Date of Disbursement or Obligation <table border="1" style="display:inline-table; width:100px"><tr><td>M</td><td>M</td><td>/</td><td>D</td><td>D</td><td>/</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td></tr><tr><td>09</td><td></td><td></td><td>30</td><td></td><td></td><td>2014</td><td></td><td></td><td></td><td></td><td></td></tr></table>	M	M	/	D	D	/	V	V	V	V	V	V	09			30			2014					
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Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK																																				
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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination <table border="1" style="display:inline-table; width:100px"><tr><td>M</td><td>M</td><td>/</td><td>D</td><td>D</td><td>/</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td></tr><tr><td>10</td><td></td><td></td><td>01</td><td></td><td></td><td>2014</td><td></td><td></td><td></td><td></td><td></td></tr></table>		M	M	/	D	D	/	V	V	V	V	V	V	10			01			2014																	
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Mailing Address 815 SLATERS LANE		Amount <table border="1" style="display:inline-table; width:100px"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td><td>249320.59</td><td></td><td></td><td></td><td></td><td></td></tr></table>																				249320.59																	
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City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928280																																				
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type <table border="1" style="display:inline-table; width:100px"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>													Date of Disbursement or Obligation <table border="1" style="display:inline-table; width:100px"><tr><td>M</td><td>M</td><td>/</td><td>D</td><td>D</td><td>/</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td><td>V</td></tr><tr><td>10</td><td></td><td></td><td>01</td><td></td><td></td><td>2014</td><td></td><td></td><td></td><td></td><td></td></tr></table>	M	M	/	D	D	/	V	V	V	V	V	V	10			01			2014					
M	M	/	D	D	/	V	V	V	V	V	V																												
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Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK																																				
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(a) SUBTOTAL of Itemized Independent Expenditures.....	<table border="1" style="display:inline-table; width:100px"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td><td>255820.59</td><td></td><td></td><td></td><td></td><td></td></tr></table>																			255820.59					
						255820.59																			
(b) SUBTOTAL of Unitemized Independent Expenditures	<table border="1" style="display:inline-table; width:100px"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>																								
(c) TOTAL Independent Expenditures.....	<table border="1" style="display:inline-table; width:100px"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>																								

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

M	M	/	D	D	/	V	V	V	V	V	V
10			02			2014					

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10 / 02 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on MM / DD / YYYY	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE		Amount 25000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928283
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 09 / 29 / 2014
Name of Federal Candidate MARK LUNSFORD PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		1429942.60 Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE		Amount 60000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928284
Purpose of Expenditure DIGITAL MEDIA		Category/Type 	Date of Disbursement or Obligation MM / DD / YYYY 09 / 30 / 2014
Name of Federal Candidate MARK LUNSFORD PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		1429942.60 Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	85000.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

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MM / DD / YYYY 10 / 02 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee STRATEGIC MEDIA PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2014	
Mailing Address 7669 STAGERS LOOP			Amount 463760.00	
City DELAWARE	State OH	Zip Code 43015	Transaction ID : SE24.928285	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 25 / 2014	
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought		1125292.86	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE			Amount 23955.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928286	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 29 / 2014	
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO	
Calendar Year-To-Date Per Election for Office Sought		1125292.86	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	487715.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 02 / 2014	
Mailing Address 815 SLATERS LANE		Amount 16480.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928287
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 10 / 01 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

1125292.86

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE		Amount 10030.73	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928288
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 09 / 25 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

2463179.26

(a) SUBTOTAL of Itemized Independent Expenditures.....	26510.73
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

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24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER ▼ C C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		>> <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM/DD/YYYY 09/30/2014	
Mailing Address 815 SLATERS LANE		Amount 289600.03	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928289
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation MM/DD/YYYY 09/25/2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM/DD/YYYY 09/30/2014	
Mailing Address 815 SLATERS LANE		Amount 30000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928290
Purpose of Expenditure DIGITAL MEDIA		Category/ Type	Date of Disbursement or Obligation MM/DD/YYYY 09/30/2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....	319600.03
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Jay Banning

Signature

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MM/DD/YYYY
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24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 01 / 2014	
Mailing Address 815 SLATERS LANE		Amount 24142.50	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928291
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 01 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 2463179.26		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE		Amount 833989.36	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928292
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 25 / 2014
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC
Calendar Year-To-Date Per Election for Office Sought 2848032.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	858131.86
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Signature Jay Banning 

Date **10 / 02 / 2014**

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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FOR SE OF FORM 24/48

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE		Amount 84000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928293
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation 09 / 30 / 2014
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC
Calendar Year-To-Date Per Election for Office Sought		2848032.06	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 30 / 2014	
Mailing Address 815 SLATERS LANE		Amount 19704.91	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928294
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 09 / 30 / 2014
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC
Calendar Year-To-Date Per Election for Office Sought		2848032.06	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	103704.91
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date **10 / 02 / 2014**

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 10 OF 10
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER ▼ C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM/DD/YYYY 09/30/2014	
Mailing Address 815 SLATERS LANE		Amount 7219.94	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928295
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM/DD/YYYY 09/30/2014	
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: NC	
Calendar Year-To-Date Per Election for Office Sought 2848032.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM/DD/YYYY 10/01/2014	
Mailing Address 815 SLATERS LANE		Amount 6500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.928296
Purpose of Expenditure DIGITAL MEDIA	Category/Type	Date of Disbursement or Obligation MM/DD/YYYY 10/01/2014	
Name of Federal Candidate JANET KAY RUTHVEN HAGAN		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: NC	
Calendar Year-To-Date Per Election for Office Sought 2848032.06		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....	13719.94
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	2458137.14

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning

Date **10/02/2014**

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/2/2014</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<div style="display: flex; justify-content: space-between; align-items: flex-end;"><div style="text-align: left;"><i>JR</i> PREPARER (8/2013)</div><div style="text-align: right;"><i>10/2/2014</i> DATE PREPARED</div></div>	